



LETTER FROM THE CHAIRMAN

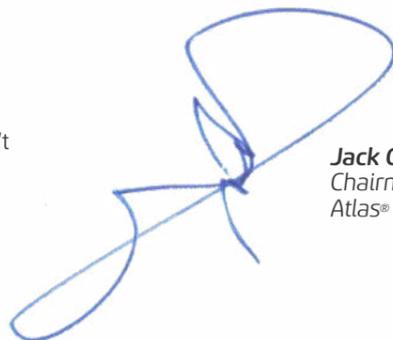
It's been said that "Culture eats strategy for breakfast." I agree with that, mostly. When Atlas® World Group launched our Vision 2025 five-year strategic plan, little did we know how the beginning of that timeline would look. While Vision 2025 is our North Star, and we have the best strategies in place, if you don't have a culture that supports team success and taking care of your customer, you're done before you begin.

At our virtual town hall earlier this year, I was asked how Atlas's culture would change in the face of a pandemic and its aftereffects. From my perspective, our culture is as strong as it's ever been. Stronger even. We wouldn't be an award-winning industry leader in customer service, technology and thought leadership if our Atlas culture didn't bolster it. And, thankfully, great things are still happening.

I fervently believe the future at Atlas® is bright. We're coming off a series of years with incredible growth, with 2019 being our strongest since 2010. This year has

tried to slow our momentum, but we can't be stopped and we're not going anywhere. Today, we're focused on strategic efforts and short-term measures to protect our organization and agents' livelihoods. Tomorrow, we'll reset and rebuild with the best and brightest we can. Luckily, we already have so many of those people standing with us.

We've got some work to do. But we're going to get there by looking ahead, together.



Jack Griffin
Chairman & CEO
Atlas® World Group, Inc.



CONTENTS

04

LOOKING AHEAD
How Atlas® is confidently moving forward.

12

CONVENTION AWARDS
Celebrating Atlas' big wins in 2020.

06

NOW, WE ARE ALL ENTREPRENEURS
From Cornerstone Relocation Group®.

14

KING OF THE ROAD SURVEY
What are the essentials for the essential?

07

ATLAS® INTERNATIONAL PARTNERSHIP PROGRAM
Connecting clientele to excellence.

16

THE ATC™ WEBSITE GETS A FACELIFT
A brand new look for Atlas Terminal Company™.

08

NEW MARKET, NEW NETWORK
Atlas® enters e-commerce.

17

BRISTOL GLOBAL MOBILITY AWARD
Atlas wins Technology Partner of the Year.

09

JACK GRIFFIN AT TALENT 2025
Atlas' chairman speaks at ERBC's regional briefing.

18

AGENTS AND THE INDUSTRY+
Celebrating agent achievements.

10

IS IT SAFE TO MOVE?
Customer questions, answered.

20

MILITARY APPRECIATION
Extending gratitude to our service men and women.

11

COVID-19 & OUR CULTURE
Adjusting to our "new normal."

22

WINTER 2020 TRACKS
Appreciation from our Atlas customers.

LOOKING AHEAD



The global pandemic has impacted both Atlas® and the moving industry in unprecedented ways this year, but as Atlas® World Group Chairman and CEO Jack Griffin puts it, “Sitting around and waiting for the storm to pass isn’t something we do, because it isn’t who we are.”

It’s no secret that the COVID-19 pandemic has dramatically impacted Atlas business in 2020. It’s the first major obstacle Atlas® has encountered as a company — and we’re not alone.

Like many others, the moving industry has changed — perhaps permanently. People are canceling or rescheduling their moves, corporations are rethinking job relocations as they learn just how effective virtual collaboration can be, and new safety, sanitizing and social distancing regulations have altered the logistics of moving.

But despite these challenges, Atlas is pivoting quickly. “Sitting around and waiting for the storm to pass isn’t something we do, because it isn’t who we are,” said **Jack Griffin**, Atlas® World Group Chairman and CEO. And just as we’ve done for more than 70 years, Atlas is innovating

and implementing new strategies to stand the test of this tough time.

PIVOTING TOWARD NEW OPPORTUNITIES

The most difficult consequence of the downturn by far has been cutting expenses to stay profitable. Furloughs and pay cuts were necessary in order to manage costs while still maintaining the same level of service Atlas is known for. But despite the cuts, the company is staying nimble and making strategic changes to be proactive in the market and move forward toward rebuilding.

The impacts of COVID-19 have been felt across the moving industry — especially relocation management companies (RMCs) which are, of course, Atlas’s biggest customers. “Corporations around the world will most likely never be the same in relation to travel and relocation

requirements,” said **Barry Schellenberg**, Atlas® Van Lines President and COO. “And that’s going to have a permanent impact on our industry.”

But just as society is figuring out new ways of doing things, Atlas® is too, by expanding into new markets and diversifying revenue streams.

The good news? Even in the midst of the pandemic, private real estate is booming. People are buying and selling homes at record levels, which presents a great opportunity for Atlas to expand into the private consumer segment.

The great news? One of our international companies won the international business for Apple Inc. On “top” of that, Atlas recently acquired TopHAT Logistical Solutions, an e-commerce company that is positively thriving in these times of direct-to-consumer delivery. These bright spots have given the organization around the globe — and their agents — tremendous hope for the future.

However, by no means is Atlas abandoning the corporate segment; instead, we’re choosing to diversify and create aggregate growth so that the corporate side of the portfolio is less dominant.

SAFER, CONTACTLESS SERVICES

Although Atlas is broadening its services, COVID-19 is also changing the way we offer them. The need to follow CDC and WHO guidelines was obvious, but instead of mandating major procedure changes and safety policies in a vacuum, Atlas has taken a very collaborative approach.

The comments and suggestions from clients, Atlas agents and Professional Van Operators (PVOs) on how best to keep everyone safe were instrumental in developing new safety procedures and no-contact options. Contactless services like online document signing, virtual quotes and no-contact packing and loading of personal belongings created a renewed sense of trust and security in customers and agents alike.

“We’re well known in the industry for meeting the demands of our customers,” said Schellenberg. “Seeing that we were willing to adapt to their needs has created a deeper, more meaningful respect in our relationship with them.”



A BRIGHT FUTURE

Atlas has been growing exponentially over the past few years. The numbers have been stronger year-over-year since 2010, with 2019 seeing the best earnings in a decade. 2020 started off 8 or 9 points ahead of 2019, and Atlas was poised to continue to soar. But then the world stopped as our communities and economy came to a pause.

But here’s the important thing to remember: Atlas is still going to be profitable this year. We’re a well-run, fiscally conservative company — especially when compared to competitors. And by continuing to expand, innovate and streamline services, Atlas is maintaining its spot at the top of the class.

“We’re not going to be complacent. We’re going to pivot, rethink our marketing strategies to be more consumer-minded, and execute these monumental opportunities that stand before us.”

BARRY SCHELLENBERG, President and COO, Atlas® Van Lines

“COVID-19 has hit the moving industry hard, but overall, the future of Atlas is very bright,” said Griffin. “We’ve been knocked down, but we’re getting back up.”

Now, We Are All Entrepreneurs

Janelle Piatkowski, SGMS
President and CEO
Cornerstone Relocation Group®

“Innovation and creativity love crises and constraints.” So says innovation expert, coach and educator Jay Rao, who celebrates the range of business advances that have emerged during the pandemic. “At its heart, entrepreneurial leadership is about problem solving.”

That’s why, when I considered what my company and I have learned from the pandemic and our response to it, I thought this: “Now, we are all entrepreneurs.”

The effects of the pandemic have been extraordinarily tough on business. We’ve changed where, when and how we work, lost some of our confidence about health and safety, and been forced to run a bit leaner and faster. But ultimately, it’s as if we’ve gone through business reboot camp! Like you, we are more resourceful businesspeople, and from every team member’s perspective, it’s reinforced an entrepreneurial mindset. Here’s how:

We are better at understanding our clients, assignees and providers. The interesting thing about working through a crisis like this one is that our best product is the quality of our communications. For the most part, we can’t visit with clients, counsel transitioning employees face-to-face, or welcome providers to an in-person brainstorming session. That being said, we’re honing our communication skills in our new normal and there’s a strong entrepreneurial orientation in the way we listen and respond. Though our company is familiar to everyone in our business circles, we’re all learning a new way to work together.

We’re increasing our agility, efficiency and teamwork. Wide-scale remote work has its drawbacks, and I look forward to the day when our team members can come back to our various facilities and work side by side again. In the meantime, the remote working relationships we’ve developed are nothing short of remarkable. Our team members fully embraced remote work, helping us iron out early tech issues, demonstrating noteworthy efficiency and productivity, and displaying open-mindedness to unique solutions and alternatives. Each person is empowered and trusted to manage their work, space and time, creating more autonomy and flexibility; more of a “self-starter” work environment. We’ve always been a tight team but pulling together this year has shown us that we can bring our personalities and know-how to video conferencing in big and

small meetings, work across locations and departments, and exercise our agility around specific needs and activities.

We’re good at navigating uncertainty. Entrepreneurial leaders and team members have some defining traits that help them innovate toward the future. Surprise! They are the same ones we have developed over years of mobility work! We have always worked in a change-rich environment, so we’re exceptional risk managers, we understand and can navigate uncertainty, and we are not afraid of ambiguity — in fact, we are Plan B masters!

We’re accelerating our learning. The changes in our work processes have been somewhat like hiring an organizational consultant. By that I mean the shift in the flow of our work, and in how we work, has shown us where we need talent and coverage, and the best way to deploy our team members; adapting their skills and roles to build on our resilience and responsiveness. We’ve learned when and where our clients need additional support, how to manage and collaborate through a crisis, when to speed up and when to moderate our strategy. And because we’re experiencing remote working ourselves, we have a keener lens on the changes our clients may be making in the future, as they blend remote work talent with traditional in-person employees.

We’re boosting our creativity. When we think like entrepreneurs, we can be transformative to a team or a company. The early business impact of the pandemic slowed us down and gave us time to step back and look at our work with a fresh perspective. Now we enjoy a new-found agility, we’ve rediscovered our ability to be fast learners who share our knowledge generously, and we’ve envisioned outcomes that draw on a completely new viewpoint or combine a number of intelligent solutions.

It comes down to this: Companies are as resilient and innovative as their workforces. There are benchmarking examples of this kind of expediency all around us: consider how some medical consultations have transitioned – even temporarily – to video, and consumer banks quickly increased employee cross-training as the demand for mortgage refinance applications surged.

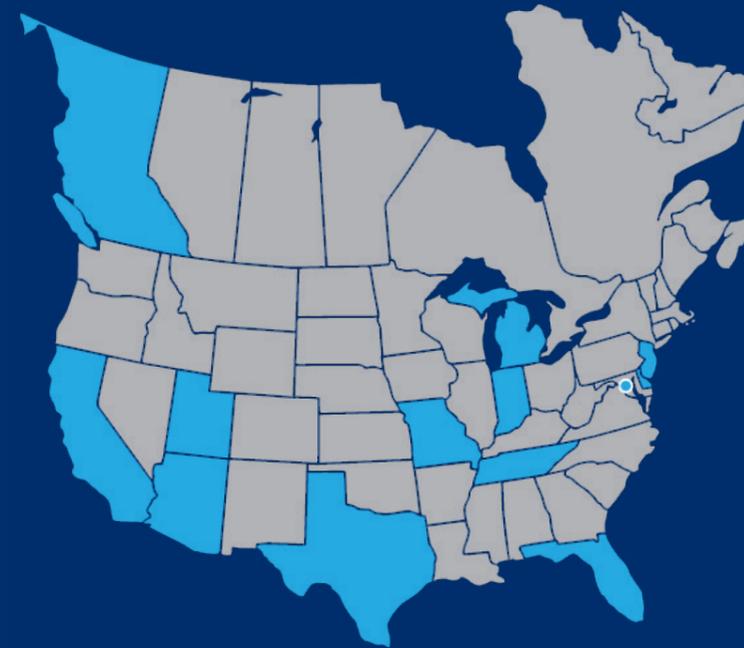
Collectively and individually, we’re at our strongest when we’re mindful about the next generation of services or service delivery that’s needed. Looking back over this year, I’m pleased at how well our team acknowledged that, though we may be experiencing a short- or long-term “distance economy,” it didn’t faze them. They were practical and determined; they dug in, adapted to the new conditions, and did the work they needed to do.

And now, we are all entrepreneurs.



The sole purpose of the Atlas® International Partnership Program is to provide our clients relocation services specializing in movement of household goods and high-value products globally. Our quality agent network connects your clientele to excellence. We work closely with Atlas agents in the U.S. and Canada, and with Atlas-preferred providers in every country around the globe. We pride ourselves on global reach with a local touch, ensuring we deliver a seamless experience to any location worldwide.

CURRENT MARKETS:



PARTNER BENEFITS

- Global service expertise
- Local storefronts in major markets
- Dedicated Partner landing pages
- Platform that directly connects Partners to Atlas International team
- New customer initiations
- Customer profiles
- Global supplier assignments
- Programmed move management
- FIDI training

CLIENT/CUSTOMER BENEFITS

- Local market Atlas International team
- Trained international teams and crews
- Exclusive customer portal
- Initiate move
- Move profile
- Pricing
- Coordinator profile and direct communication tools
- Global supplier information

For more information on the Atlas® Partnership Program reach out to Jim Gaw jgaw@atlasintl.com or Tim Hall thall@atlasintl.com.

New Market, New Network

Atlas enters the e-commerce market with a new logistics program.

Consumer behavior is changing in response to the pandemic, with a solid trend toward online ordering and delivery. With the acquisition of a retail home delivery company and a new logistics program streamlining rates and services, Atlas Logistics® is positioned to win the last mile delivery market.

TOPHAT & HOME DELIVERY

It's clear that e-commerce is the future, and Atlas is moving quickly to stay ahead. Earlier this year, Atlas Logistics acquired TopHAT Logistical Solutions, a hugely successful, \$50 million full-service logistics company that specializes in retail home delivery.

The latest move by Atlas opened up a whole new market and a wealth of opportunity just as corporate business started feeling the impact of the pandemic. The TopHAT acquisition has already been a success story, with revenue increasing by the millions as a direct result.

"The acquisition of TopHAT completed the puzzle of our network," said **Ben Johnson**, Manager of Atlas Logistics. "We have a lot of commercial and transportation business, but there's a lot of room to grow in the retail home delivery space."

"The National Distribution Network is working to get rates across all four business units documented and established so that we have control of our own costs as we go to market"

MATT VAN DER LINDE, VP of Business Development, Atlas Logistics®

Once the initial pandemic panic subsided, online retail business took off — with the direct-to-consumer delivery business right behind it. And now, under the umbrella of Atlas Logistics, TopHAT's business is growing faster and stronger than ever before. Key clients like Wayfair, Costco and Amazon are rallying behind the partnership, excited to utilize the robust warehousing and transportation capabilities of the Atlas brand.

ONE UNIFIED DISTRIBUTION NETWORK

With the TopHAT acquisition rounding out the Atlas portfolio, Atlas Logistics is shifting focus toward implementing its National Distribution Network — a comprehensive logistics program that utilizes a common agency network and sets consistent rates across all four of the business groups operating under the Atlas Logistics umbrella.



What are the benefits? Establishing a consistent rate structure and agency betters operational efficiency. As business continues to expand for TopHAT, Specialized Transportation Group Company, Titan Global Distribution™ and the Atlas brokerage company, this new logistics program ensures that customers of each business group are procuring services at the same level and cost.

"The National Distribution Network is working to get rates across all four business units documented and established so that we have control of our costs as we go to market," said **Matt Van der Linde**, Vice President of Business Development for Atlas Logistics. "With it, we can price services more quickly and have a consistent story to tell as we bring new clients on board."

Between the TopHAT acquisition and the National Distribution Network, the future of Atlas Logistics and its subsidiaries is an exciting one. New retail home delivery opportunities, combined with a consistent rate and service structure, make Atlas Logistics virtually unstoppable in the last mile delivery market.

TALENT 2025

GREATER EVANSVILLE
TALENT INITIATIVE

Chairman and CEO Jack Griffin Speaks at the Talent 2025 Regional Briefing

As a four-year committee member and top twenty-five business leader here in the tristate, Atlas® World Group Chairman and CEO **Jack Griffin** was invited to speak at the Evansville Regional Business Committee's (ERBC) Talent 2025 Briefing in September of this year. The ERBC is a coalition of public and private partners formed to improve and promote the business and commercial climate in the Evansville, Indiana region. It leads the area's Talent 2025 Initiative, designed to align resources to make Southwest Indiana the talent and economic district of choice in the Midwest.

What initially started out as a data project quickly transformed into a dedicated movement. Over 40 key stakeholders - representing Vanderburgh, Warrick, Posey, and Gibson Counties in Indiana, and Henderson County, Kentucky - devoted almost a year to discuss how to expand and cultivate the community's assets to establish a premier talent hub here in the tristate area.

Five separate workgroups were convened to address a different aspect of this objective: population growth, employment and wage growth, educational attainment, poverty, and health. Each group deeply studied secondary data for the region, identified national best practices, and developed strategies to advance identified goals. They were also tasked with thinking differently about what was required to achieve the outcomes needed to grow and prosper.

"Collaborations between cities and businesses are the cornerstone of progressing and improving long-term economic growth, resilience and quality of life for the area's constituents," said Griffin. "We must work together, so that we can grow together, and ensure that the greater Evansville area will continue to thrive for years to come."



IS IT SAFE TO MOVE?

Our customers have questions about the safety of moving during a global pandemic — and Atlas has answers.

As a transportation business, Atlas® Van Lines has been considered essential during the pandemic and allowed to continue our operations. Because of that, Atlas and its agents across the country have worked closely together during this time to mitigate the risk associated with COVID-19 by following industry guidelines and government regulations when we interact with the public or handle our customers' belongings.

Because our agents work independently across the U.S. and Canada, state and city COVID-19 regulations have varied. But through the partnerships we've created with our agent network and the dedication we share to customer service, we've worked together to outline relevant state and local guidelines on increased safety measures to protect those we serve. We also conducted a survey to learn what additional measures agents were implementing to address the customer concerns they've been hearing to ensure the safest moves possible.

Q: I need to schedule a survey to receive a moving estimate, but don't feel comfortable having outsiders in my home right now. What should I do?

A: We now have a virtual survey option offered through a free mobile app — Atlas® Video Survey — that instantly connects our customers with a mover to receive an accurate estimate on moving services, no onsite visit required.

Q: What other no-contact options do I have for the day of my move?

A: Aside from our virtual survey option for moving estimates, our agents are utilizing tools like electronic documents or other no-contact methods to obtain items like customer signatures.

Q: Are the trucks and moving equipment used for my move cleaned and sanitized from the previous move?

A: Our agents and Professional Van Operators (PVOs) have increased sanitation measures for their trucks and moving equipment. Additionally, trucks are being cleaned thoroughly between moves and alcohol-based cleaning products are being kept in stock.

Q: Will the moving crews who come into my home have the necessary PPE to keep me and my family safe?

A: Our Atlas agents have actively complied with local, state, Centers for Disease Control and Prevention (CDC) and World Health Organization (WHO) guidelines as they relate to social distancing, personal protective equipment (PPE) and mask mandates to ensure the safety of their teams and customers.

Q: What other measures are being taken to help stop the spread of COVID-19?

A: Our agency network has implemented social distancing for their PVOs, allowing only two in a truck at a time. And in addition to limited PVO/customer contact during a move, many have limited operation hours and have allowed their teams to work from home.



COVID-19 & OUR CULTURE

5 game changers helping Atlas® teams adjust to the new normal.

Working from home has become a “new normal” in #TheseTimes. But at the scale of our company, that's easier said than done! From ramped-up communication efforts to new technology and pandemic policies, here are some of the ways we've shifted to make the most of our new, quarantine-friendly culture.



WORK-FROM-HOME TECHNOLOGY BOOST

When remote work became mandatory, our IT experts rose to the challenge. With outstanding teamwork and effort, IT assessed the equipment needs of each and every employee and provided everyone with the technology needed to keep doing what they do — from home. It's because of their hard work and quick response that we continue to stay connected unlike ever before, even though we're apart.



VIRTUAL TOWN HALL MEETINGS

With so much uncertainty in the company and the world, transparency is key. That's why, in August, we held our Quarterly Town Hall meeting virtually. Over 500 people from headquarters and the subsidiaries logged in! During this meeting, Chairman and CEO Jack Griffin addressed employees' questions and concerns and gave an update on how the company is performing during the pandemic.



SAFETY-FIRST OFFICE PROCEDURES

Atlas's commitment to the health and safety of our employees remains a top priority. Although some employees are working on rotating schedules between the office and at home, only 25% of the staff are on the Atlas campus on any given day.

As people do return to the office, new policies are helping to ensure a safe and healthy work environment. These include health screenings for all employees before entering the building, social distancing measures and masking up when not at your desk.



EMPLOYEE & CLIENT CONNECTIONS

With a majority of the company working remotely, clear and consistent communication has been essential. To keep our employees, agents, subsidiaries and Professional Van Operators (PVOs) up to date, we created a new page on our intranet site, the Atlas Loop™, for everything “COVI- related”. Here, employees can find state and local mandates, recommended guidelines and safety precautions, and any business segment changes related to the pandemic.

Externally, we sent out a timely memo to our private and corporate clients detailing how we are responding to the increasing concerns due to COVID-19, and how we are adjusting our business processes to better protect those we serve. We've also updated our website to feature our new safety procedures front and center.



NEW PANDEMIC POLICY

In response to this unique and unprecedented obstacle, our Human Resource and Legal teams diligently worked on developing a new Pandemic Policy. The policy covers sick leave for COVID-19 infection and gives employees the ability to work from home in the event of school or daycare closures. It also protects our high-risk employees by allowing them the option to work remotely.

COVID-19 is, in many ways, one of the biggest obstacles our company has ever faced. But it's also proven what we're made of. When we work together, we can change, adapt and respond proactively to get our business back on track — without risking the safety of the people who make Atlas what it is.

CONVENTION AWARDS

MILTON M. HILL QUALITY AWARD WINNERS



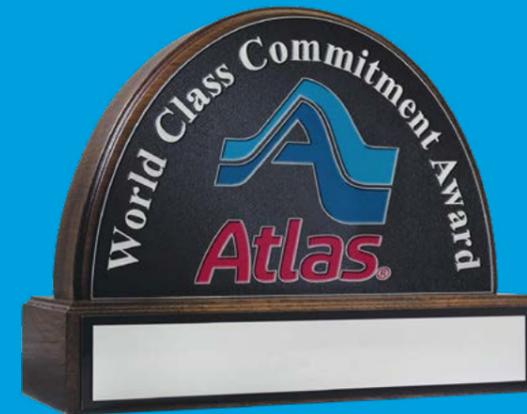
We are pleased to announce this year's winners of the Milton M. Hill Quality Award.

These 51 agents demonstrated their quality performance by passing all 11 of the criteria set forth in the Atlas World-Class Commitment. In addition, their facilities received a rating of "5," earned the Hauling Excellence Award, were agents the full convention year, and had a combined booker/hauler revenue of at least \$1,000,000.

Ace Relocation Systems, Inc. (0008)
Ace Relocation Systems, Inc. (0015)
Ace Relocation Systems, Inc. (0025)
Advance Relocation Systems (0059)
Ace Relocation Systems, Inc. (0062)
Ace Relocation Systems, Inc. (0064)
Ace Relocation Systems, Inc. (0066)
Ace Relocation Systems, Inc. (0075)
A-1 Moving & Storage (0087)
Ace Relocation Systems, Inc. (0096)
Alexander's Mobility Services (0207)
Alexander's Mobility Services (0208)
Alexander's Mobility Services (0210)
Alexander's Mobility Services (0214)
Alexander's Mobility Services (0215)
Alexander's Mobility Services (0216)
Alexander's Mobility Services (0217)

Alexander's Mobility Services (0218)
Action Moving Services, Inc. (0238)
Apex Moving + Storage (0278)
Clark Moving Co. (0466)
Wm. Duggan Co., Inc. (0467)
Collins Brothers Moving Corporation (0547)
Collins Brothers Moving & Storage, LLC (0573)
Celina Moving and Storage, Inc. (0592)
DMS Moving Systems, Inc. (0800)
DMS Moving Systems of Alabama, Inc. (0801)
Daniel's Moving and Storage, Inc. (0875)
InterWest Moving & Storage (0979)
Golden Van Lines, Inc. (0991)
Atlantic Relocation Systems (1008)
Atlantic Relocation Systems (1021)
Atlantic Relocation Systems (1037)
Atlantic Relocation Systems (1038)

Imlach Group (1130)
Imlach & Collins Brothers, LLC (1132)
Kansas Van & Storage, Criqui Corporation (1286)
Daniel's Moving and Storage, Inc. (1380)
Merchants Moving & Storage, Inc. (1401)
Mabey's Moving & Storage, Inc. (1415)
Atlantic Relocation Systems (1427)
Modesto Transfer and Storage, Inc. (1487)
Prager Moving & Storage Co. (1555)
Palmer Moving Services (1641)
Atlantic Relocation Systems (1651)
Powell Relocation Group (1657)
Mitchell Moving and Storage Company (1923)
Weleski Transfer, Inc. (2151)
Wm. Duggan Co., Inc. (2189)
Smith Dray Line & Storage, Inc. (2274)
Philpot Relocation Systems (2611)



ATLAS WORLD-CLASS COMMITMENT WINNERS

Congratulations to this year's Atlas World-Class Commitment Award winners. 24 agents passed all 11 quality standards, had a facility rating of at least "4", and were agents the full convention year.

ACE WORLD-WIDE MOVING & STORAGE CO., INC. (0024)
A.B.C. MOVERS INC. (0027)
ACE WORLD WIDE BLOOMINGTON/NORMAL (0036)
ACE RELOCATION SYSTEMS, INC. (0043)
AMERICAN OF VIRGINIA, INC. (0103)
AMERICAN VAN & STORAGE CORP. (0172)
CELINA MOVING AND STORAGE, INC. (0594)
CELINA MOVING & STORAGE, LLC (0608)
CITY TRANSFER & STORAGE COMPANY (0630)
ACE WORLD WIDE OF NEVADA, INC. (0711)
DIXIE MOVING & STORAGE, INC. (0799)
CENTURION MOVING & STORAGE, LLC. (0842)
DANIEL'S MOVING AND STORAGE, INC. (0879)
GUARDIAN RELOCATION (1032)
ATLANTIC RELOCATION SYSTEMS (1039)
GUARDIAN RELOCATION (1043)
HOPKINS & SONS, INC. (1102)
GUARDIAN RELOCATION (1111)
ATLANTIC RELOCATION SYSTEMS (1148)
JOHN PALMER MOVING & STORAGE (1350)
NMS MOVING SYSTEMS, INC. (1533)
ATLANTIC RELOCATION SYSTEMS (1676)
ATLANTIC RELOCATION SYSTEMS (1679)
SPIRIT MOVERS, INC. (1818)



2020 NEWLY CERTIFIED SUSTAINABLE AGENTS

LEVEL 1 WINNERS:

PALMER MOVING SERVICES (1641)
 Warren, Michigan
POWELL RELOCATION GROUP (1657)
 Grand Rapids, Michigan

LEVEL 2 WINNERS:

IMLACH & COLLINS BROTHERS, LLC (1132)
 Dallas, Texas
ACE RELOCATION SYSTEMS, INC. (0062)
 San Diego, California



Essentials for the Essential

Our Professional Van Operators (PVOs) are an essential part of the Atlas® team, but they aren't the only essentials out on the road. To carry out their crucial work, drivers stay stocked with the tools they need to get the job done or simply get through the day. We surveyed our PVOs to find out what these essential supplies are that allow van operators to do their jobs well – maybe you'll see something useful for your next long road trip!

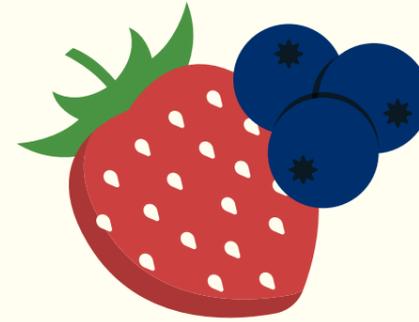
Q: What do you recommend to others as a "must-have" on the road?



4	• Extra Food
5	• Cold Food Storage
6	• Travel Companion • Phone Charger
7	• Cooking Equipment • Dog • First Aid Kit/Medical Kit • Tools/Tool Box
8	• Extra Clothes • Money • Toilet Paper • Wipes
9	• Books • Drinks
10	• Hygiene Kit • Extra Shoes • Survival Kit/Bug Out Bag

Q: What are your favorite snack(s) while on the road?

Top Answers



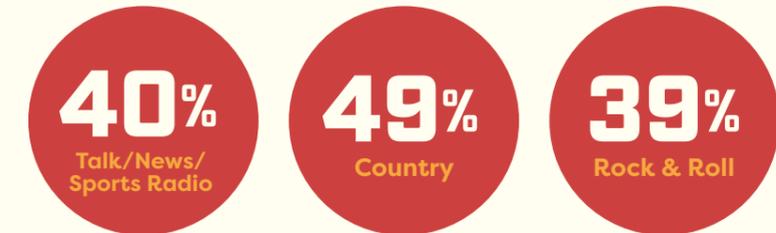
Q: When on the road, what electronic device(s) do you use?

Top Answers



Q: When I'm on the road and have the audio system on, most likely I'm listening to (STYLE):

Top Answers



▶ Percentages exceed 100% due to multiple responses.



The ATC™ Website Gets a Facelift

Atlas Terminal Company™ (ATC) is excited to announce the launch of its new and improved website. This launch is part of ATC's initiative to better serve their customers through continuous improvement and innovation to create a seamless, digital experience.

ATC has been working hard to revamp its online presence to improve functionality and usability for their customer base. "Our main goal with the newly developed website was to enhance the user experience through well-organized categories, simplified navigation and easily accessible, frequently updated content," said **Aaron Chenoweth**, Director of ATC.

You'll notice increased visibility with the new, streamlined design. Customers can quickly find useful information and details about the services and products that ATC provides. The site is also fully responsive with mobile devices, making it easy to navigate on a wide range of web browsers and portable devices.

OTHER ENHANCEMENTS

- Improved visibility of equipment for sale, including filtering capabilities.
- Image galleries outlining available equipment narrowed down by type, such as trailer variety, customization options, straight truck options, etc.
- Parts store created with similar purchasing ease, filtering options, and navigation as a major online retailer. The groundwork of this functionality has been established to incorporate online sales of in-van equipment, packing material, as well as truck and trailer parts sales (coming late 2020/early 2021).

See the new website yourself!
Visit www.atlasterminal.com.

Atlas® Van Lines Wins the 2019 Technology Partner of the Year Award From Bristolnet

Each year, Bristol Global Mobility, a premier, full-service relocation management company, recognizes the companies and individuals in its global network who have provided cutting-edge programs and services to assist in their business. Leading mover Atlas® Van Lines has been honored for its outstanding performance and contribution and is the recipient of the distinguished 2019 Technology Partner of the Year Award.

The Technology Partner of the Year Award pays homage to a company's commitment to technological excellence. It recognizes the continued engagement to implement and optimize technology systems that further enhance the Bristol Global Mobility technology platform.

The winner of this highly prestigious award is chosen through a strategic analysis of all technology improvements and advancements that were made within the calendar year. Bristol then factors in the value that its external partners contributed to their overall business at the completion of each project.

As an innovative leader in the industry, Atlas aimed to streamline operational processes by integrating Atlas systems with Bristol's to provide real-time updates on all household good (HHG) shipments placed within the Atlas network. Not only was this project executed smoothly and timely, but it also provided a road map to Bristol on how all other integration projects should proceed in the future.

To learn more about Bristol Global Mobility, visit www.bristolglobal.com.



"Atlas is truly honored to receive the Technology Partner of the Year Award from Bristol Global Mobility. This award shows our unwavering commitment of providing excellent technology solutions for our customers and partners to create a seamless experience. As the industry continues to change and as technology continues to evolve, Atlas strives to remain a thought leader in the industry through our innovative technological approach and services."

JACK GRIFFIN, Chairman and CEO, Atlas® World Group, Inc.



ALI WASIF

FREDDY PAXTON

ALAA WASIF

AGENTS AND THE INDUSTRY +

The Paxton Companies Receives Move For Hunger™ Awards

A guiding principle of the Paxton Companies continues to be giving back to the communities in which they serve. This dedication to social causes is a top priority that resonates throughout the company and is recognized through their involvement with Move For Hunger™, a non-profit organization that has created a sustainable way for the relocation industry to reduce food waste and fight hunger.

Paxton is proud to receive Move For Hunger's 2020 Hunger Fighting Hero Award and February's Mover of the Month Award for their help in collecting nearly 15,000 pounds of food from a local event and delivering it to food pantries and shelters in need. This single donation provides over 12,000 meals to children, families, and individuals in need throughout local communities in just one month alone.

"We are extremely proud of this accomplishment, but the year is far from over," said **Bill Paxton**, Chief Operating Officer of Paxton Companies. "We're looking forward to supporting Move For Hunger's goal and help fight to end food insecurity even more in the year to come."



One of Paxton's core values is a dedication to corporate social responsibility. Over the course of Paxton's partnership with Move For Hunger, enough food has been collected and delivered to create over 100,000 life-saving meals for the community! Paxton also participates in a host of community service events throughout the year designed to benefit both the local and global communities alike.

If you would like to learn more about Paxton Companies, please visit www.paxton.com.



Nelson Westerberg Helps Feed Chicago Families in Need

Nelson Westerberg teamed up with Sodexo Healthcare, Sinai Health System, the Greater Chicago Food Depository™, and Move For Hunger™ to join the fight against food insecurity and help feed Chicago families in need.

Sodexo Healthcare, a leader in quality of life services, has been instrumental in providing resources and support to those in which they serve amid the COVID-19 pandemic and its resulting economic impact. In September of this year, Nelson Westerberg assisted with Sodexo's charitable mission to ensure a surplus of emergency ready-to-eat meals (MRE) from Detroit did not go to waste.

In collaboration with Sodexo Healthcare and Move For Hunger, Nelson Westerberg successfully transported 139 pallets of these MRE meals from Michigan to Chicago to the Sinai Community Institute and the Greater Chicago Food Depository. This haul required two trucks, six trips, and spanned over a three-day period to complete.

"As a company founded in Chicago, when we heard about the opportunity from our partners at Move For Hunger to help transport emergency meals to the local community, we were more than happy to offer our services and give back during these challenging times," said **Gregory Koehlinger**, Executive Vice President of NEWESCO,

Inc. "We especially want to express our gratitude to the Nelson Westerberg Professional Van Operators who did the physical legwork on this move: Jeff Olsen, Jim Kennedy, and Tom Allen."

Giving back has always been a priority that resonates through Nelson Westerberg and their employees. They are a passionate advocate for fighting food insecurity through their active support with Move For Hunger, a non-profit that fights nationwide hunger by gathering non-perishable items from household moves and distributing them to community food banks. The company also supports other nonprofit organizations, including Holiday Heroes and the Cystic Fibrosis Foundation.

To learn more about Nelson Westerberg, visit www.nelsonwesterberg.com.

To learn more about Sodexo Healthcare, visit www.sodexo.com.

To learn more about Sinai Health System, visit www.sinai.org.

To learn more about the Greater Chicago Food Depository, visit www.chicagosfoodbank.org.

To learn more about Move For Hunger, visit www.moveforhunger.org.



Keep our servicemen & women in your heart.

The entire Atlas® family wishes to express gratitude and appreciation to the courageous men and women who serve our country in the armed forces. In particular, we ask you to keep the following employees and members of our agent families in your thoughts and prayers.

ATLAS ASSOCIATE

Farrell Allsup

Roger Babbitt

Meredith Baggett

Steve Bailey

Theresa Banta

Ed Bean

Dave Blackburn

Richard Bland

Ron Bowman

Rick Brimley

Carroll Brittell

Frank Budd

Clyde Byrne

Phyllis Cain

Jennifer & Keith Campbell

Joel Cohen

Melissa Compton

Scott Coyle

Larry "Doc" Criqui

Joan Duggan

Fred Falla

Michael Fazio

Bonnie FirstRaised

Melanie Freeman

Thomas W. Hoffa

Jim Hough

SERVICE MEMBER (RELATIONSHIP)

Clayton Mounce (Son-in-law)

Kevin Lacy (Brother-in-law)

Wesley Ruedlinger (Nephew)

William B. Bailey (Son)

Neil S. Banta (Son)

Jessie Bean (Son)

Robert Joseph Blackburn (Son)

Elliot Timms (Nephew)

Ronny Bowman (Nephew)

Rich Bowman (Nephew)

Don Allred (Son-in-law)

Colten Powell (Grandson)

Clayton Powell (Grandson)

Steve Budd (Nephew)

Brian Cummings (Stepson)

David Lynn (Nephew)

James A. Hicks (Son/Stepson)

Michael A. Hicks (Son/Stepson)

Aaron Pierce (Nephew)

Josiah Cavanaugh (Son)

Active Reservist

Brett D. Criqui (Son)

Andrew Duggan (Son)

Ryan DeCoste (Grandson)

Robert Szeligowski (Nephew)

Jason Szeligowski (Nephew)

Astacia Anderson (Daughter)

William J. Freeman (Brother)

Keith W. Hoffa (Son)

Jeff Hough (Son)

ATLAS ASSOCIATE LOCATION

Daze Transfer & Storage, Inc. (0723)

NMS Moving Systems, Inc. (1533)

Avail Move Management

Nelson Westerberg (1517)

Ace Relocation Systems, Inc. (0062)

Ace Moving & Storage, LLC (1406)

Van Operator, DMS Moving Systems (0800)

Atlas Logistics

Lee Moving & Storage, Inc. (1317)

Mountain States Moving & Storage Co., Inc. (1451)

Ace Relocation Systems, Inc. (0075)

Myers Transfer & Storage Systems, Inc. (1450)

Ace Relocation Systems, Inc. (0015)

Ace Relocation Systems, Inc. (0062)

Smith Dray Line & Storage, Inc. (2273)

Metropolitan Van & Storage, Inc. (1418)

Atlas Logistics

Ace Midwest Moving and Storage (0191)

Kansas Van & Storage, Criqui Corporation (1286)

Atlas World Group Headquarters

Falla Cartage & Movers Ltd. (8570)

Nelson Westerberg (1523)

Discover Moving & Storage, Inc. (0539)

Advance Relocation Systems (0059)

Collins Brothers Moving Corp. (0547)

Ace Relocation Systems, Inc. (0066)

ATLAS ASSOCIATE

Kelly Howard

Amanda Jillson

Mary Johannes

Patrice Jones

Pat Kelly

Audrey Kingsland

Teresa Kintop

Jane M. Kiser

David Ledford

Brandy Lumbert

John Lutwyche

Shannon Martin

Annie Mejias

Jack Mier

Tammy Miller

Patricia Miranda

Frank Moreno

Imelda Navasca

Ken Niesner

David Olson Sr.

Dennise Pasichnyk

Beverly Rockhold

Ginny Royer

Tim Ruddle

Theresa Russell

John Scott

Stephanie Shelton

Chris Shipp

Lynn Skillman

Rex Stierhoff

Tammy Teague

Monique Tennison

Sue Tonkel

Steve Warner

Tammy Warrick

Cindy & Barney Wint

Belynda Woodruff

Debbie & Robert Wright

Angela Zuke

SERVICE MEMBER (RELATIONSHIP)

Wayne Howard (Husband)

Zachary Scott (Nephew)

Kirk Linder (Nephew)

James Hobby III (Stepson)

Dawn Link (Daughter-in-law)

Justin Casey (Son)

Kenneth Clifford Montross (Cousin)

John Kintop (Husband)

Kyle M. Kiser (Son)

Mark Ledford (Brother)

Nick Lumbert (Husband)

Bryan Lampinen (Son-in-law)

Michele Mathews (Sister)

Mason Cruz (Son)

Jack A. Mier (Son)

Virgil I. Ebrecht, Jr. (Brother)

Jose Herrera (Son-in-law)

Alex Trinidad (Nephew)

Tracy Otto (Sister)

Jason Weintraub (Brother-in-law)

Joshua Weintraub (Nephew)

Melissa Rieger (Granddaughter)

David Olson Jr. (Son)

John Pasichnyk (son)

Jared Mount (Son)

Joshua Mount (Son)

Jason Royer (Son)

Jason Hendrix (Son-in-law)

Justin Mayer (Stepbrother)

Steven Washechek (Brother)

Justin Scott (Son)

Kristopher Scott (Son)

Stephen Johnston (Son)

Kyle Walts (Nephew)

Nicolas Mello (Nephew)

Matthew O'Malley (Niece's Husband)

Jacob T. Stierhoff (Son)

Nick Lumbert (Son-in-law)

Starr Love-Phillips (Niece)

Nichalos A. Tucker (Son-in-law)

Timon Davis (Son)

Joshua Shaw (Nephew)

Jesse Woods (Nephew)

Barry Woodruff (Husband)

Lacie Barela (Daughter)

Trevor Olsen (Son)

ATLAS ASSOCIATE LOCATION

Guardian Storage, Inc. (1012)

Atlas World Group Headquarters

Reads Moving Systems of Florida, Inc. (1724)

Daze Transfer & Storage, Inc. (0723)

Alexander's Mobility Services (0207)

Cornerstone Relocation Group, LLC

Ace Relocation Systems, Inc. (0062)

Atlantic Relocation Systems (1148)

Ace Moving & Storage, LLC (1406)

Imlach & Collins Brothers, LLC (1132)

Van Operator, Nelson Westerberg (1505)

Ace Relocation Systems, Inc. (0062)

Collins Brothers Moving Corp. (0547)

Van Operator, Imlach Group (1130)

Atlas World Group Headquarters

Ace Relocation Systems, Inc. (0062)

Ace Relocation Systems, Inc. (0066)

AWG International

Specialty Moving Systems, Inc. (1811)

Atlantic Relocation Systems (1148)

Santiago Worldwide Inc. (1808)

Guardian Relocation of Ohio (1111)

Ace Moving & Storage, LLC (1406)

Reads Moving Systems of Richmond, Inc. (1701)

Roush Moving & Storage, Inc. (1773)

Atlas World Group Headquarters

Atlas World Group Headquarters

Ace Relocation Systems, Inc. (0025)

Discover Moving & Storage, Inc. (0539)

Superior Mobility Services, LLC (1902)

Imlach & Collins Brothers, LLC (1132)

Ace Relocation Systems, Inc. (0062)

Guardian Relocation Inc. (1040)

Warners Moving & Storage (2144)

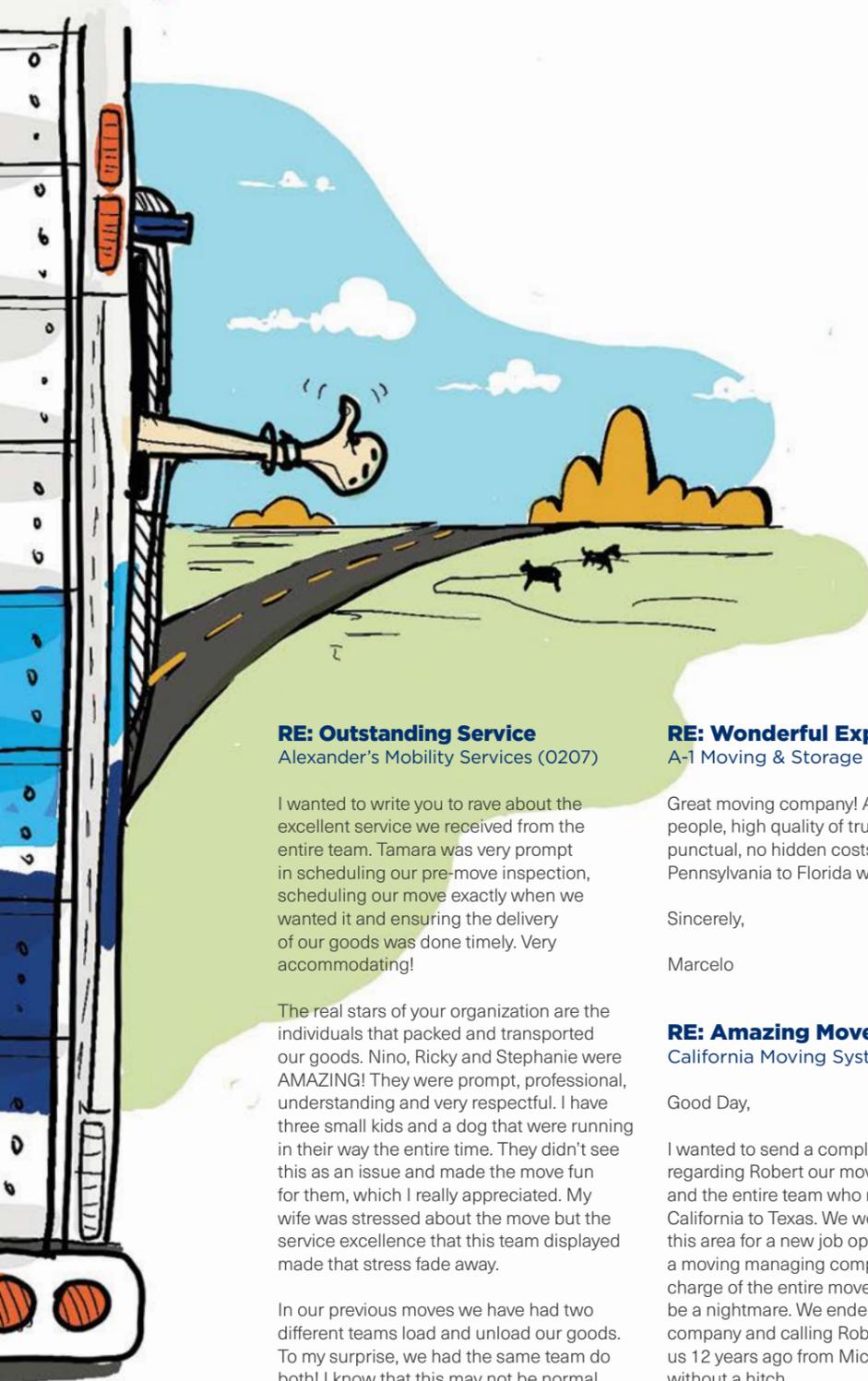
Ace Relocation Systems, Inc. (0043)

Financial Planning & Reporting / Atlas Terminal, HQ

Ace Moving & Storage, LLC (1406)

Atlantic Relocation Systems (1427)

Atlantic Relocation Systems (1038)



TRACKS

Atlas Service is Appreciated

RE: Outstanding Service

Alexander's Mobility Services (0207)

I wanted to write you to rave about the excellent service we received from the entire team. Tamara was very prompt in scheduling our pre-move inspection, scheduling our move exactly when we wanted it and ensuring the delivery of our goods was done timely. Very accommodating!

The real stars of your organization are the individuals that packed and transported our goods. Nino, Ricky and Stephanie were AMAZING! They were prompt, professional, understanding and very respectful. I have three small kids and a dog that were running in their way the entire time. They didn't see this as an issue and made the move fun for them, which I really appreciated. My wife was stressed about the move but the service excellence that this team displayed made that stress fade away.

In our previous moves we have had two different teams load and unload our goods. To my surprise, we had the same team do both! I know that this may not be normal but, wow, our good experiences continued.

These individuals truly display exceptional character and represent your company well. If I move again, I will request this team by name.

Respectfully,

Ryan

RE: Wonderful Experience

A-1 Moving & Storage (0087)

Great moving company! Amazing people, high quality of trucks and trailers, punctual, no hidden costs. Our move from Pennsylvania to Florida was flawless.

Sincerely,

Marcelo

RE: Amazing Move

California Moving Systems, Inc. (0533)

Good Day,

I wanted to send a complimentary email regarding Robert our moving specialist and the entire team who moved us from California to Texas. We were relocating to this area for a new job opportunity. We had a moving managing company who was in charge of the entire move who turned out to be a nightmare. We ended up releasing that company and calling Robert as you moved us 12 years ago from Michigan to California without a hitch.

Robert was great, attentive and always accessible and worked with us during a very challenging time, let alone moving a family cross country. He should be commended for his friendly and caring demeanor along with the entire moving team from California to Texas (especially our driver Bill) who were all outstanding!

Please commend them all and pass along my wife Kim and my sincere gratitude and thank you again for being the easiest part of a challenging time!

Sincerely,

Nick and Kim

RE: Fantastic Experience

Daniel's Moving and Storage, Inc. (0875)

Eddy and his crew were fantastic. They were professional during packing and delivery, organized and caring. I can't say enough good things about how responsive Eddy was to our wishes, he worked with us every step of the way. Moving halfway across the country is stressful enough, thank you for eliminating one of the biggest stressors.

Thanks again,

Douglas

ATLAS AGENTS WIN TOP SUPPLIER AWARDS



Cartus® Global Network is Cartus' industry-leading worldwide service provider network. Each year, Cartus recognizes the companies and individuals in the network who have provided extraordinary relocation service to its customers and clients worldwide. Atlas® Agents won throughout the platinum, gold and silver categories.

PLATINUM

Celina Moving and Storage, Inc.
Merchants Moving & Storage, Inc.
Weleski Transfer, Inc.

SILVER

Ace Relocation Systems, Inc.
Powell Relocation Group

GOLD

Collins Brothers
Ace Transfer & Storage Co.
DMS Moving Systems, Inc.

HIGHLY COMMENDED

Paxton Van Lines, Inc.
Imlach & Collins Brothers, LLC.
Palmer Moving Services
Advance Relocation Systems



BGRS announced winners of their esteemed supply chain relocation awards. Congratulations to the following agents on their wins:

PLATINUM

DMS Moving Systems, Inc.

SILVER

Imlach Group

GOLD

Alexander's Mobility Services

INNOVATION AWARD

Atlas Van Lines, Inc.



ATLAS WORLD-CLASS TRAVEL

A full-service travel agency delivering convenience and value.

Airline Reservations • Rail Transportation • Car Rentals
Hotel Accommodations • Tour & Cruise Planning



Atlas World Group
P.O. Box 509
Evansville, IN 47703

PRSR STD
U.S. Postage
PAID
Evansville, IN 47708
Permit No. 1352

2021 CALENDAR

January - June

JANUARY

- 1 New Year's Day**
U.S. & Canada offices closed

MARCH

- 25-27 Mid-America Trucking Show**
Kentucky Expo Center | Louisville, KY

APRIL

- 2 Good Friday**
Canada offices closed

53rd Annual Atlas Forum
Cancelled

MAY

- 9-12 American Alliance of Museums (AAM) Annual Meeting & Museum Expo**
McCormick Place | Chicago, IL

- 24-26 Worldwide ERC Americas Mobility Conference**
Hilton San Francisco Union Square

- 18-20 Institute for Supply Management Conference**
Virtual event

- 24 Victoria Day**
Canada offices closed

- 31 Memorial Day**
U.S. offices closed

JUNE

- 9-11 GlobalShop @ RetailX**
McCormick Place | Chicago, IL

- 20-23 2021 SHRM Annual Conference & Expo**
McCormick Place | Chicago, IL

Editor: **Madison Farr** - madfarr@atlasworldgroup.com
For more information on Atlas® and our services, visit atlasvanlines.com

Find us on:



The Atlas Amplifier® is published by Atlas® World Group, Inc.,
1212 St. George Rd., Evansville, IN 47711.

All material for publication must be submitted to the Corporate Marketing Department.
Atlas® is an equal opportunity company. TTM & © 2020 AWGI LLC

go new places.®

