

AN EXCERPT FROM THE  
2015 ATLAS CORPORATE RELOCATION SURVEY

# CORPORATIONS GO FAR TO ASSEMBLE SUPER TEAMS

## Getting the Right Talent in the Right Places

**RELOCATION BONUSES ARE THE MOST WIDELY USED INCENTIVES, WITH 59% OF COMPANIES USING THEM.**

A great idea only takes flight when the right people come together in the right place to make it happen. Good companies know this and go to great lengths to get the right skill sets together in one place. Each year, Atlas surveys companies who give employee placement a lot of consideration and use relocation to assemble the best combination of talent.



92%

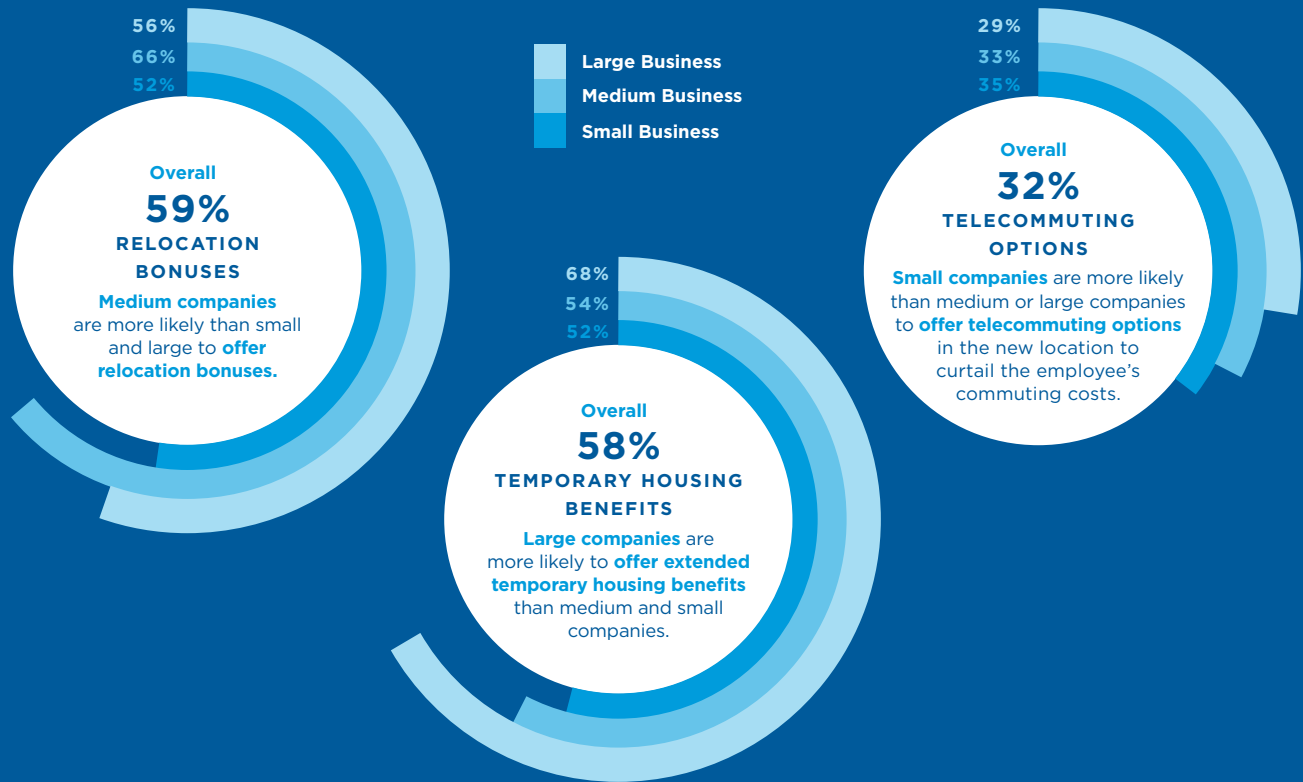
COMPANIES REIMBURSE  
ALL OR PART OF EMPLOYEES'  
RELOCATION EXPENSES.

86%

COMPANIES SURVEYED OFFER  
EMPLOYEES ADDITIONAL  
RELOCATION INCENTIVES.

# Popularity of Incentives Varies by Company Size

PERCENT OF COMPANIES OFFERING:



## Helping with Housing Plays a Big Role in Encouraging Relocation

**83%**

OF ALL COMPANIES OFFER REAL ESTATE RELATED INCENTIVES

Companies offer incentives that ensure employees won't lose money on their homes. This is a testament to the value of the individuals and their unique skills in a team setting.



# Companies Get Creative with Multiple Types of Incentives

OVERALL % OF COMPANIES OFFERING:

**29%**

Extended Duplicate  
Housing Benefits

**30%**

Guaranteed  
Buyout Option For  
Origin Home

**2%**  
Other

**26%**

Loss-On-Sale  
Protection

**58%**

Extended Temporary  
Housing Benefits

**34%**

Guarantee of  
Employment Contract

**59%**

Relocation  
Bonuses

**21%**

Mortgage  
Payoffs/Loans

**58%**

Cost-Of-Living  
Salary Adjustments

**32%**

Telecommuting  
Option

**30%**

Buyer Value Option  
For Origin Home

Source: Atlas World Group's 48th Annual Survey of Corporate Relocation Policies

[atlasvanlines.com](http://atlasvanlines.com)

2015 Corporate Relocation Survey



*Go new places.®*

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