

The New Normal in Corporate Relocation:

An excerpt from the



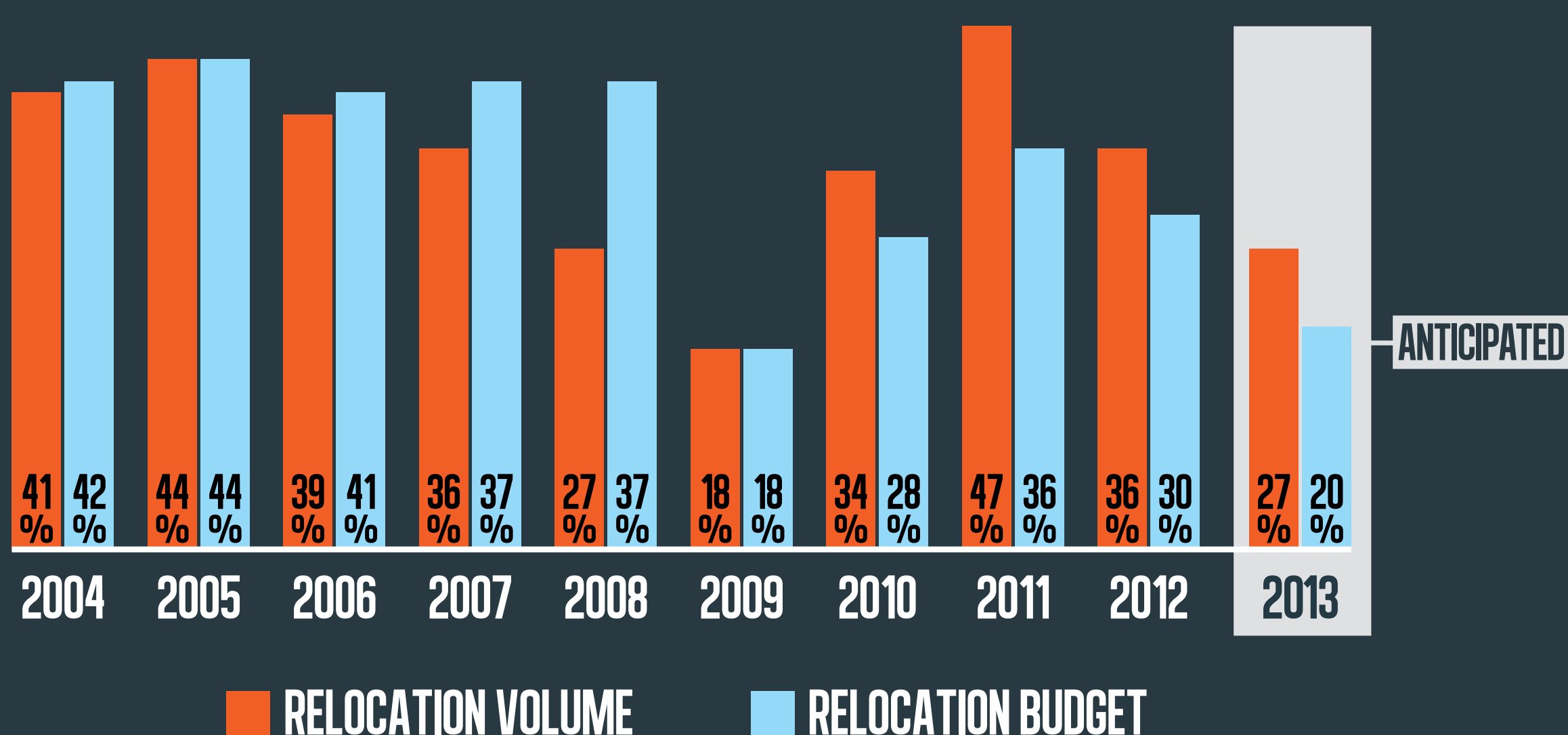
DOING MORE WITH LESS

46th
ANNUAL
ATLAS
CORPORATE
RELOCATION
SURVEY

Before 2009, relocation budget increases outpaced relocation volumes (see the taller **BLUE** bars). 2009 was the turning point, when volumes and budgets increased at the same pace. Beginning in 2010, we've witnessed three years where the reverse is true (see the taller **ORANGE** bars). 2013 is anticipated to follow the same trend.

10-Year TRENDS

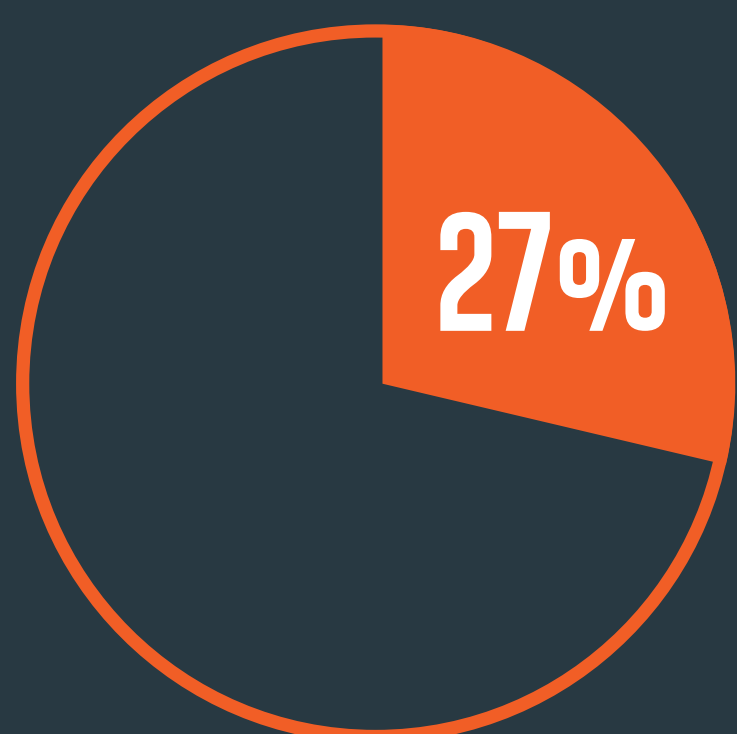
Relocation Volume Increases vs. Budget Increases



2013 EXPECTATIONS

DOING MORE VOLUME...

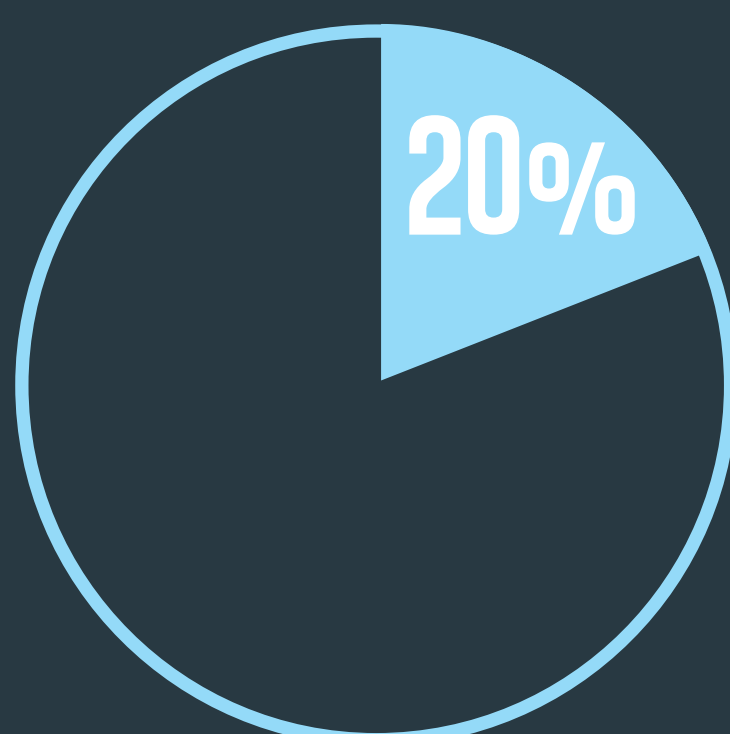
Anticipated Relocation Volumes for 2013



% OF FIRMS
INCREASE
 STAY THE SAME OR DECREASE

WITH LESS BUDGET...

Anticipated Relocation Budget for 2013



% OF FIRMS
INCREASE
 STAY THE SAME OR DECREASE

Even as the economy recovers and relocation volume increases, budgets are not expected to increase at the same pace. While 27% of firms expect an increase in relocation volume, only 20% of all firms expect relocation budget increases.

THE ANNUAL ATLAS SURVEY OF CORPORATE RELOCATION POLICIES

The relocation industry's longest running survey — since 1966.

418 relocation professionals completed the survey this year.

93% of respondents work in human resources/personnel or relocation/mobility services departments.