



It's Simpler.

Introducing

ATVL 1000

Background:

The Surface Transportation Board (STB) has ended its approval of the industry practice of collective ratemaking. On May 4, 2007, citing the public interest, the STB ruled that carriers of household goods must each publish their own, independently determined tariffs.

Accordingly, the joint ratemaking agreement of the Household Goods Carriers' Bureau Committee (HGCBC) expires at midnight on December 31. At the same time, Atlas will introduce a proprietary tariff, ATVL 1000. This brochure summarizes this transition and what it means for you.

Section Summary:

- *May 4, 2007: STB makes decision to end joint ratemaking among household goods carriers.*
- *Household goods carriers will determine and publish their own pricing.*
- *Atlas Tariff ATVL 1000 replaces 400-N on January 1, 2008.*



This brochure summarizes the transition to ATVL 1000, and what it means to you.

Please contact your Atlas Agency Representative, or email us at ATVL1000@atlasworldgroup.com with any questions or comments.



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From 400-N to ATVL 1000

Making It Simple

In the transition from 400-N to ATVL 1000, some provisions in the tariff were no longer required. Atlas has eliminated needless text and rewritten the rest for simplicity and clarity.

As a result, we have reduced the tariff document from more than 100 to around 60 pages. We have incorporated a new numbering system that allows you to reference the document more easily and find what you are looking for more quickly. And we've made it easier to use and to understand, from start to finish.

Section Summary:

- *400-N was an industry tariff, with provisions that do not apply to Atlas.*
- *ATVL 1000 omits needless text and is simpler.*
- *New numbering system allows quicker, easier referencing.*
- *ATVL 1000 is more concise, clearer and easier to understand and use.*

Taking a Common Sense Approach to Rates

After reviewing available options, Atlas independently determined to use the rates published in 400-N as the basis for ATVL 1000. Please note the Atlas Tariff includes an annual general price adjustment (GPA). The GPA for 2008 is 3.4 percent; rates will increase by this amount as of December 30, 2007. Therefore, ATVL 1000 will reflect this increase. This is the only difference between 400-N and ATVL 1000 rates.

If you are currently doing business with Atlas under a contract pricing agreement, that contract will remain in effect until its stated expiration date.

Section Summary:

- *Atlas is using the rates in Tariff 400-N as the basis for ATVL 1000.*
- *ATVL 1000 includes an annual price adjustment (GPA).*
- *The GPA for 2008 is 3.4 percent and takes effect December 30.*
- *All current Atlas contracts will remain in effect until their stated expiration dates.*

Ensuring an Easy Transition and "Business as Usual"

Atlas is working to ensure a smooth transition and to make using ATVL 1000 easy for you. On January 1, we are adding a secure pricing tool to our website that allows you to estimate charges online.

At the same time, we are providing an ATVL 1000 Tariff Aid that incorporates the new rates, factoring in the 2008 GPA. Please contact your Atlas Agency Representative for details.

Section Summary:

- *Atlas is working to ease the transition to ATVL 1000.*
- *On January 1, you may gain access to a password-protected estimating tool on our website: www.atlasworldgroup.com*
- *For your reference, an ATVL 1000 Tariff Aid will incorporate the new rates factoring in the 2008 GPA.*

Ongoing: Making Sure ATVL 1000 Works for You

Atlas has patterned ATVL 1000 after 400-N so you will find its familiar format helpful for a smooth transition. However, you will notice it is much shorter and easier to understand and use.

Looking ahead, Atlas will remain focused on keeping ATVL 1000 contemporary with your needs, based on your input. We look forward to a continuing dialogue for the benefit of all who work with ATVL 1000.

Section Summary:

- *ATVL 1000 is patterned after 400-N for your familiarity and a smooth transition.*
- *ATVL 1000 is shorter, clearer, and easier to understand and use.*
- *Your input will help us make future refinements most relevant to customer needs.*



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